

## Information About Our Use of Cookies

Our site is operated by **Switch Generation Limited (we or us)**. We are registered in England and Wales under company number **08558089** and have our registered office at 6th Floor, Blackfriars House, The Parsonage, Manchester, Lancashire, M3 2JA.

We reserve the right to update this policy from time to time at our discretion. If we do so, the updated version will be effective as soon as it is accessible. You are responsible for regularly reviewing this policy so that you are aware of any changes to it.

Our site use cookies to distinguish you from other users of our site. This helps us to provide you with a good experience when you browse our site and also allows us to improve our site. By continuing to use our site, you are agreeing to our use of cookies.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our site. They include, for example, cookies that enable you to log into secure areas of our site, use a shopping cart or make use of e-billing services.
- **Analytical/performance cookies.** They allow us to recognise and count the number of visitors and to see how visitors move around our site when they are using it. This helps us to improve the way our site works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognise you when you return to our site. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- **Targeting cookies.** These cookies record your visit to our site, the pages you have visited and the links you have followed. We will use this information to make our site and any advertising which may displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie	Name	Purpose
--------	------	---------

Functionality cookies	Cookies per page	These store some of your local display preferences, such as hiding welcome videos and other information. They act as a flag that indicates if elements of a page should be shown or hidden
Strictly necessary cookies	Single session cookie	These help us to identify you while you are logged into the site and provide rich functionality. It contains an alphanumeric number which changes each time you login.

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

We also use Google Analytics to monitor how the site is used. Google Analytics collects information anonymously and generates reports detailing information such as the number of visits to the site, where visitors generally came from, how long they stayed on the site, and which pages they visited. Google Analytics places several persistent cookies on your computer's hard drive. These do not collect any personal data.

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

Except for essential cookies, all cookies will expire after six months.